

NSCB in Higher Education (HE) and the Professions Conference:  
Creating Solutions in Challenging Times.

***Financial Data Analysis in HE (panel)-***

3 statements used Statement of net position (balance sheet), profit and loss, and cash flows.

Use IPEDS (custom data files).

Select type of institutions want to look at and point and click from there. Showed examples and Howard showed how to use it.

***The impact of anti-intellectualism on the state of HE plenary***

**season:** Fake news 101- crisis of anti-intellectualism. Students are having a difficult time finding "truth stories" and are being bamboozled by "fake news" and seem to be unable to discern between the two. Colleges should design, for incoming students, step up and teach student the way to learn information that allows them to discern truth from fiction. Students get their information off of their technology devices, they read the headlines, and the first 2 paragraphs. We must have them read "hard copies" of newspaper and other factual documents. Have them research the sights they get their news from to see if they are legitimate sources of commentary.

Instructors must teach this even if they do not believe it is their job. Rebuilding public trust in education. We need to address the truths and work to make public education better. Look beyond the attacks and address the truths: Cost are too high, have students graduate with reasoning abilities that convey a sound liberal arts education, and graduate with skills that are relevant to 21st century employment demands. This is the true value of an American education.

Be more self-reflective of our contribution in creating anti-intellectual environment on campus via the "business model". Students are not customers, customers are always right, students are not. Award degrees when they are right and not because the business model believes that education is job preparation. It's much more than this. The business model is problematic and contributes to this anti-intellectualism. Our jobs to address their concerns and use it as a teaching opportunity. As professionals we must teach our discipline, train minds to think more clearly, and not use "academic freedom" to mean that we can say anything we feel that is not relevant to our subject matter.

***Current issues @ Historical Black Colleges and Universities:***

1. Accreditation and accountability issues based on income.
2. Legal issues. Separate therefore unequal. HBCU not subjected to dismantling of Jim Crow degrading of historically black colleges. There is litigation going on now to challenge this.
3. Common denominator is the people we serve are blacks and they suffer from all the things that blacks in American society experience around economics deficits under a system of white supremacy. Any little shifts in resources affects HBCU's the most.

Labor Law issues: Specific to colleges and universities.

***Lincoln, Labor, and Race:*** All value comes from labor. Wanted every man to move up the labor ladder to prosperity.

***Federal and State Funding: Shifting Patterns and Changing Strategies***

In Alabama decreases in funding means increases in tuition (with out-of-state tuition taking the brunt of it).

In Illinois they have 12 public universities and 40 community colleges.

They are in a death spiral in HE. Since 2015, there is no State budget. Depending on tuition increases and state funding which is in a deficit finding situation.

Pay cuts, program elimination, etc... Community Colleges are the lowest system compared to the other systems. Parents are leaving the state because programs are not guaranteed to be there one kids start and no guarantee the community colleges will be open. State funding continues to go down. Into a cutting mode versus a funding mode.

The impact is untenable.

There is a budget proposal but billionaire Governor threatens Republicans if they support the Dem's budget against his desires, he will run a candidate against them, and he already has. They are afraid to go against him.

NY Governor proposes to create a free tuition environment and/or reduced tuition costs. Announced with Bernie Sanders in the room. Suffered 20% FTE cut regardless of the 6% they post. He created a voucher system that follows students where ever they go. Most goes to private institutions. He will put it in a system defined for public education. Must take 15 units to qualified or banded from using this system. University must absorb the difference, approx. a 50 million deficit, leveraged on the backs of universities. 10 times the ratio rates of students to teachers and counselors. They are getting students through, but funding is problematic.

California dependent on personal income tax and capital gains. HE is 12% of budget. Community colleges (41% prop 98).

Master plan says Higher Education should be free but funded with fees. CSU mandatory tuition freeze for the past 6 years. Requested that they be able to call fees tuition because that what it is. 25,000> students than at the onset of the recessions.

Federal: Pell and student loans. Addressed issues and concerns with student debt and decline in pull for lower economic status students.

***Community College panel:*** Rio Hondo Community College modeled an example of Board, college president, faculty union president, working together to make life good for all vested parties on campus.

This conference was once of the best they have put on. Topics and presentations were educational and thought provoking. It's always nice to know what's going on and how we can do better for the students we serve.

P. Hall