

_____ **COLLEGE FA MEMBERSHIP ORGANIZING PLAN**
CCA/CTA/NEA

GOAL:

RATIONALES FOR THIS GOAL:

PLANNED ACTIVITIES: (Steps, Procedures, Assignments) 1. 2. 3. 4.	DEADLINES: 1. 2. 3. 4.
<p style="color: red;">NOTE: These activities should prioritize one-on-one personal contact to be effective.</p>	
PROJECTED RESULTS (Success Indicators) ف Immediate: ف Long-Term:	
OBSTACLES/CONSTRAINTS: ❖ ❖ ❖	
COSTS (Dollars, Time, Resources) ❖ ❖ ❖	
PERSONS RESPONSIBLE:	COMPLETION DATE:

Make sure that the membership plan includes provisions for the following:

- Selecting and obtaining membership recruiters.
- Training recruiters and Association reps.
- Materials needed
- Specific recruitment activities for new employees
- Incentives
- Information on the importance of personal contacts
- Provisions for recognition and rewards
- Record-keeping
- A calendar of activities
- Budget
- Inclusion of leaders and staff