

CCA Winter Conference 2012
Theme: Advocacy

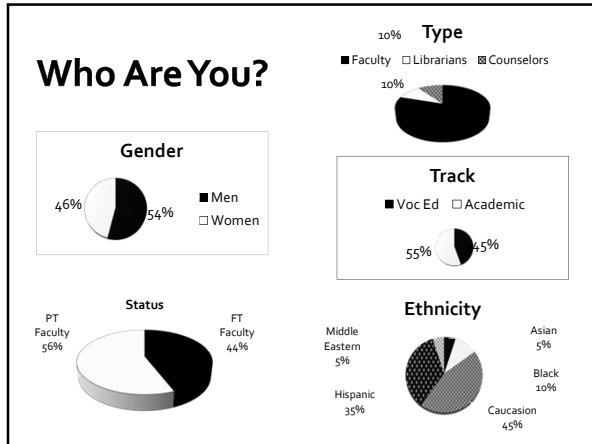
FACULTY OUTREACH PART-TIME/FULL-TIME

Robin Devitt, CCA Staff
Gaylla Finnell, CCA Board Director
John Sullivan, CCA Board Director

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BUILDING RELATIONSHIPS

What have you done at your local to build relationships?



Building Relationships

- ◆ Putting Unity in Union
 - Strategies for bringing people together
 - Educating the membership
 - Finding common ground
- ◆ Establishing Trust
 - Opening lines of communication
 - Building involvement
 - Establishing ground rules for effective communication

Building Relationships

- ◆ Identifying Differences
 - Identifying core values
 - Identifying shared values
 - Hearing out everyone
 - Prioritizing differences
- ◆ Building Bridges
 - Creating a seat for everyone
 - Creating an invigorating conversation
 - Creating a positive tone

Building Relationships

- ◆ Sustaining Camaraderie
 - Maintaining open communication
 - Sharing responsibility
 - Rallying the Troops



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INVOLVING EVERYONE IN GOVERNANCE

What have you done to get your members involved?

Involving Everyone In Governance

- ◆ Identifying your constituency
 - Who are your members?
 - What groups do they represent?
 - Do they have a place at the table?
 - ◆ Involvement, not advice
 - ◆ Providing a voice AND a vote
 - ◆ True Shared Governance
- ◆ *Librarians*
 - ◆ *Counselors*
 - ◆ *Non-teaching Faculty*
 - ◆ *Voc Ed*
 - ◆ *Faculty*
 - ◆ *Part-time*
 - ◆ *Minorities*
 - ◆ *Gender*
 - ◆ *ESPs*

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CHANGING ATTITUDES TO PROTECT FACULTY

What have you done to change attitudes in your chapter?

Changing Attitudes To Protect Faculty

- ◆ Avoiding "Favored Child Syndrome"
- ◆ Creating an atmosphere of Equality
- ◆ Changing Problems to Solutions
- ◆ Making members feel empowered



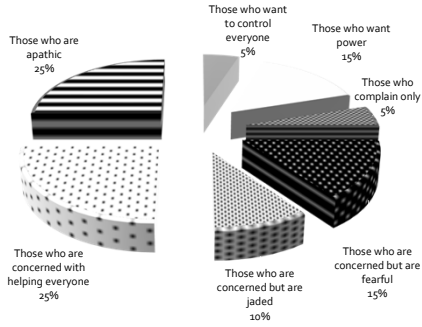
Changing Attitudes To Protect Faculty

- ◆ Creating an informed constituency
- ◆ Creating a unified front
- ◆ Bringing other campus groups on-board
- ◆ Hearing the fringe



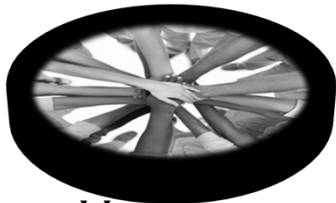
ARE YOU THIS?

Dysfunctional Chapter



OR ARE YOU THIS?

UNIFIED CHAPTER



MEMBERS

